



The Benefits of Membership in the Junction TMO

Joint Advocacy for Roadway Improvements



- Convene/host meetings with state and local officials
- Support construction of new I-93 interchange between current exits 41 & 42 and related improvements, such as:
 - Double tracking of Haverhill Commuter Rail line
 - Addition of Lowell Junction Commuter Rail station
 - Extension of Burt Road
 - Consideration of Bus-on-Shoulder on I-93 as interim congestion relief measure
- Inclusion of TDM master plan in Form-Based Code for Interchange Development Area

Area-wide, Computerized Ride Matching for Carpooling/Vanpooling



- Easy, user friendly, real-time, on-line registration
- Free on-site demonstrations with one-to-one personal assistance
- Assistance with finding carpool companions for interested employees
- Convening meetings of potential vanpool riders, facilitating vanpool formation and managing paperwork

Free Emergency Ride Home



- In case of emergency or unplanned, mandatory overtime
- Available for employees who commute to work at least twice per week by carpool, vanpool, mass transit, shuttle, bicycle or on foot; bicyclists and pedestrians also eligible when inclement weather would make their return trips dangerous
- Service provided by safe, reliable, local livery company

Bike-2-Work Incentive Program



- An alternative that helps you save money, green your commute and improve your health
- Raffles, free gift cards, discount coupons for bicycle accessories
- Free kick-off breakfasts, award luncheons
- Participants eligible for awards and prizes from Bay State Bike Week, MassCommuter Challenge, and other seasonal Bike-2-Work events
- Walkers/joggers welcome too!

Preferred Parking



- An incentive for carpools and vanpools, customized in consultation with each JTMO member
- Signage provided by JTMO upon request for designated parking spots nearest most popular employee entrance locations



The Benefits of Membership in the Junction TMO



Public Transportation Assistance

- Schedules for the nearest commuter rail stations (Ballardvale and No. Wilmington) available at www.mbta.com
- Public transit minimal in JTMO service area, but JTMO available to help interested employees make commuting connections



Employee Commuter Surveys

- Conducting needs assessments via commuter surveys
- Analyzing commuting behavior/patterns
- Using data to determine most promising TDM measures to implement and to inform marketing strategies



Telework

- Sometimes the best commute is no commute! JTMO has information you need to support your telework activities if permitted by your company.
- Working from home not only saves you time and money, but also helps you balance your work life with home life responsibilities.



Transportation Updates

- New policies, ordinances and administrative decisions
- Pending federal and state legislation, including changes in tax benefits

DEP Rideshare Regulation

- Assistance with compliance for employers with 250+ employees

Best Workplaces for Commuters Program

- Information about benefits of BWC designation
- Assistance with application process and meeting criteria



Preparation and distribution of marketing/informational materials

- Customized in consultation with each JTMO member
- Multiple channels: Email, flyers and posters; on-site marketing events; raffles, prizes and other commuter incentives